

FLORIDA STATE COLLEGE AT JACKSONVILLE

COLLEGE CREDIT COURSE OUTLINE

COURSE NUMBER:	GRA 2732
COURSE TITLE:	Multimedia Project Management
PREREQUISITE(S):	DIG 2113, GRA 2144, GRA 1105 and GRA 1156
COREQUISITE(S):	None
CREDIT HOURS:	3
CONTACT HOURS/WEEK:	3
CONTACT HOUR BREAKDOWN:	
Lecture/Discussion:	3
Laboratory:	
Other _____:	
FACULTY WORKLOAD POINTS:	3
STANDARDIZED CLASS SIZE ALLOCATION:	30
CATALOG COURSE DESCRIPTION:	
	This course will provide students with the basic knowledge and experience of participating in, designing and managing Multimedia projects in team environments. Each student will develop a single concept into presentation, internet, and CD-ROM formats.
SUGGESTED TEXT(S):	<u>Visualizing Project Management</u> ; 320 page Book & CD-ROM edition (May 2000) John Wiley & Sons; ISBN: 047135760X; Dimensions (in inches) 1.50 x 9.56 x 7.85
IMPLEMENTATION DATE:	Fall Term, 2000
REVIEW OR MODIFICATION DATE:	Fall Term, 2002 (20031) Fall Term, 2005 (20061) Fall Term, 2007 (20081)

COURSE TOPICS	CONTACT HOURS <u>PER TOPIC</u>
I. Analysis of existing multi-format, multimedia projects	4
II. Study of planning techniques / software	4
III. Initial project design and evaluation	4
IV. Study of management techniques / software	6
V. Pre-production/Post-production management	4
VI. Team Building (Team Cycle)	3
VII. Initial design evaluations	3
VIII. CD-ROM cross platform techniques	2
IX. Presentation project media evaluations	3
X. Interactive Team Project	12

PROGRAM TITLE: Multimedia Technology
COURSE TITLE: Multimedia Project Management
CIP NUMBER: 1610010202

LIST PERFORMANCE STANDARD ADDRESSED:

NUMBER(S): TITLE(S):

04.0 CREATE PROJECTS AND PRESENTATIONS USING A VARIETY OF MULTIMEDIA TECHNOLOGIES -
The student will be able to:

- 04.01 Analyze the strengths and weaknesses of presentation media.
- 04.02 Appraise production resources to achieve desired outcomes.
- 04.03 Utilize production techniques to create the desired outcomes.
- 04.04 Adapt learned skills and generate new approaches in order to solve unique production problems.

07.0 CREATE PROJECTS AND PRESENTATIONS USING A VARIETY OF MULTIMEDIA TECHNOLOGIES --
The student will be able to:

- 07.01 Develop communication skills to assess and evaluate presentation goals.
- 07.02 Evaluate multimedia resources to achieve desired outcomes.
- 07.03 Demonstrate a proficiency in computer generated graphics for multimedia.
- 07.04 Synthesize available multimedia technologies into a unified presentation.

11.0 PRODUCE MULTI-IMAGE AND MULTIMEDIA PROGRAMS -- The student will be able to:

- 11.01 Assess needs of the end user.
- 11.02 Analyze resources available.
- 11.03 Create and write a script appropriate to the media selected.
- 11.04 Organize resources and manage personnel selected to implement production.
- 11.05 Appraise the quality and end user application of finished presentation.



Florida State
College
At Jacksonville

**Course Learning Outcomes & Assessment
For All College Credit Courses**

NOTE: Use either the Tab key or mouse click to move from field to field. The box will expand to accommodate your entry.

Section 1 COURSE PREFIX AND NUMBER: <u>GRA 2732</u>	SEMESTER CREDIT HOURS: <u>3</u>
COURSE TITLE: <u>Project Management</u>	

Section 2
 TYPE OF COURSE: (Click on the box to check all that apply)

<input type="checkbox"/> AA Elective	<input checked="" type="checkbox"/> AS Required Professional Course	<input type="checkbox"/> College Prep
<input type="checkbox"/> AS Professional Elective	<input type="checkbox"/> AAS Required Professional Course	<input type="checkbox"/> Technical Certificate
<input type="checkbox"/> Other _____		
<input type="checkbox"/> General Education: (For General Education courses, you must also complete Section 3 and Section 7)		

Section 3 (If applicable)
 INDICATE BELOW THE DISCIPLINE AREA FOR GENERAL EDUCATION COURSES:

<input type="checkbox"/> Communication	<input type="checkbox"/> Social & Behavioral Sciences	<input type="checkbox"/> Mathematics
<input type="checkbox"/> Natural Sciences	<input type="checkbox"/> Humanities	

Section 4
 INTELLECTUAL COMPETENCIES:

<input checked="" type="checkbox"/> Reading	<input checked="" type="checkbox"/> Speaking	<input checked="" type="checkbox"/> Critical Analysis	<input type="checkbox"/> Quantitative Skills	<input type="checkbox"/> Scientific Method of Inquiry
<input checked="" type="checkbox"/> Writing	<input checked="" type="checkbox"/> Listening	<input type="checkbox"/> Information Literacy	<input type="checkbox"/> Ethical Judgment	<input checked="" type="checkbox"/> Working Collaboratively

	LEARNING OUTCOMES	METHOD OF ASSESSMENT
•	Identify basic project management principles	Quizzes and tests
•	Perform project management tasks	Class projects
•	Develop team development and communication skills	Class projects, observation, quizzes
•	Communicate affectively in teams and individually	Class projects, observation
•	Design and develop full Digital Media project	Class project
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Section 6
 Name of Person Completing This Form: Troy Johnson