

FLORIDA STATE COLLEGE AT JACKSONVILLE

COLLEGE CREDIT COURSE OUTLINE

COURSE NUMBER: GEB 4891

COURSE TITLE: Strategic Management and Decision Making

PREREQUISITE(S): None

COREQUISITE(S): None

STUDENT ADVISING NOTES: Junior Level Status or Above

CONTACT HOURS/WEEK: 3

CONTACT HOUR BREAKDOWN:

Lecture/Discussion:	3
Laboratory:	
Other _____:	

FACULTY WORKLOAD POINTS: 3

STANDARDIZED CLASS SIZE ALLOCATION: 35

CATALOG COURSE DESCRIPTION:

This course emphasizes strategic planning and strategy implementation in an organization. Students learn how to perform internal and external audit, identify problems, and formulate goals and objectives. Students will develop action plans, and evaluate the effectiveness of the outcome of the plan. Case studies are used to promote decision making abilities.

SUGGESTED TEXT(S): Essentials of Strategic Management: The Quest for Competitive Advantage, Gamble & Thompson, (McGraw-Hill), Latest Edition

IMPLEMENTATION DATE: Spring Term, 2007 (20072)

REVIEW OR MODIFICATION DATE: Spring Term, 2010 (20102) - (Proposal 2009-12)

COURSE TOPICS

CONTACT HOURS
PER TOPIC

The content of this course is based on current Case studies. Each case study can take up to several class periods to discuss. The instructor will have the decision on how long to stay on one case study.

45 hrs.

At the successful completion of this course, the student will be able to:

1. address a specific community need and define this need in terms of public trust and responsibility of an organization.
2. engage internal/external stakeholders
3. research historical data on a problem
4. evaluate progress towards goals
5. identify champions/stakeholders.
6. identify funding sources
7. analyze an organization's external and internal environments
8. develop a strategic plan and strategy implementation process for a business organization
9. evaluate complex situations, identify key issues, make a decision concerning the issues, and defend each decision that is made.
10. evaluate the development and implementation of a comprehensive strategic plan for an organization through the use of cases
11. integrate concepts from other management course.



NOTE: Use either the Tab key or mouse click to move from field to field. The box will expand to accommodate your entry.

<i>Section 1</i>		
COURSE PREFIX AND NUMBER: <u>GEB 4891</u>		SEMESTER CREDIT HOURS: <u>3</u>
COURSE TITLE: <u>Strategic Management and Decision Making</u>		
<i>Section 2</i>		
TYPE OF COURSE: (Click on the box to check all that apply)		
<input type="checkbox"/> AA Elective	<input type="checkbox"/> AS Required Professional Course	<input type="checkbox"/> College Prep
<input type="checkbox"/> AS Professional Elective	<input type="checkbox"/> AAS Required Professional Course	<input type="checkbox"/> Technical Certificate
<input checked="" type="checkbox"/> Other <u>BAS Fire Management Degree</u>		
<input type="checkbox"/> General Education: (For General Education courses, you must also complete Section 3 and Section 7)		
<i>Section 3 (If applicable)</i>		
INDICATE BELOW THE DISCIPLINE AREA FOR GENERAL EDUCATION COURSES:		
<input type="checkbox"/> Communications	<input type="checkbox"/> Social & Behavioral Sciences	<input type="checkbox"/> Mathematics
<input type="checkbox"/> Natural Sciences	<input type="checkbox"/> Humanities	
<i>Section 4</i>		
INTELLECTUAL COMPETENCIES:		
<input checked="" type="checkbox"/> Reading	<input checked="" type="checkbox"/> Speaking	<input checked="" type="checkbox"/> Critical Analysis
<input checked="" type="checkbox"/> Writing	<input checked="" type="checkbox"/> Listening	<input checked="" type="checkbox"/> Information Literacy
<input checked="" type="checkbox"/> Quantitative Skills	<input checked="" type="checkbox"/> Scientific Method of Inquiry	
<input checked="" type="checkbox"/> Ethical Judgment	<input checked="" type="checkbox"/> Working Collaboratively	
<i>Section 5</i>		
	LEARNING OUTCOMES	METHOD OF ASSESSMENT
•	Student will be able to address a specific community need and define this need in terms of the public trust and responsibility of an organization	oral and written exams
•	research historical data on a management problem	peer review, oral and written exams
•	evaluate progress towards management goals	peer review, oral and written exams
•	identify key issues, make decision concerning the issues	peer review, class presentations
•	evaluate the development and implementation of a comprehensive strategic plan for an organization through the use of case studies	Peer review, class presentations, written papers, or exams
•	integrate concepts from case studies and apply decision making critical thinking to solve the problem	peer reviews, class presentations
<i>Section 6</i> Name of Person Completing This Form: <u>Richard Nelson</u>		Date: <u>8-10-06</u>